

Golf Digest Planner

powered by

J. Ryder Group

These are sample sponsorship opportunities from an existing event that The Ryder Group has managed for 9 years. The event raises over \$350,000 per year.

Sponsorship Opportunities

PRESENTING SPONSOR \$25,000.00

- P Twelve (12) golf tickets
- P *Presenting Sponsor* reference in all press releases and promotional materials
- P Name/logo on photo folder
- P Opportunity to include item in participant giveaway bag
- P Center spread ad in program book
- P Editorial page in program book
- P Two (2) premium hole sponsorships on each course with signage
- P Sponsor recognition plaque
- P 2' X 10' arrival banner with name/logo
- P Reserved table seating
- P Extended rights to retain Presenting sponsorship on a 2-year continuum

TITLE SPONSOR (2 AVAILABLE) \$15,000 .00

- P Eight (8) golf tickets
- P *Title Sponsor* reference in all press releases and promotional materials
- P Name/logo displayed on golf caddy or golf vest arrival gifts
- P Opportunity to include item in participant giveaway bag
- P Inside front or back cover ad in program book
- P One (1) premium hole sponsorship on each course with signage
- P Sponsor recognition plaque
- P Reserved table seating
- P Extended rights to retain Title sponsorship on a 1-year continuum

MAJOR SPONSOR \$12,500.00

- P Eight (8) golf tickets
- P Prominent mentions in selected press releases and promotional materials
- P Opportunity to include item in participant giveaway bag
- P Full-page ad in program book
- P One (1) premium hole sponsorship on each course with signage
- P Reserved table seating
- P Sponsor recognition plaque

AWARDS CEREMONY SPONSOR \$10,000.00

- P Four (4) golf tickets
- P Prominent mentions in selected press releases and promotional materials
- P Opportunity to include item in participant giveaway bag
- P Full-page ad in program book
- P Recognition at Awards Ceremony
- P One (1) premium hole sponsorship on each course with signage
- P Banner in reception area
- P Sponsor recognition plaque

PHOTO SPONSOR \$7,500.00

- P Four (4) golf tickets
- P Name/logo on keepsake photo plaques
- P Opportunity to include item in participant giveaway bag
- P Full-page ad in program book
- P Recognition at Awards Ceremony
- P Sponsor recognition plaque

GOLF CART SPONSOR \$5,000.00

- P Two (2) golf tickets
- P Signage on 150 golf carts
- P Opportunity to include item in participant giveaway bag
- P ½-page ad in program book
- P Recognition at Awards Ceremony
- P Sponsor recognition plaque

Each Golf Ticket Includes:

- Continental Breakfast
- Practice Facility
- Player Gift Package
- Lunch
- 18 Holes of Golf with cart
- Snacks & Beverages
- Dinner
- Awards Ceremony

ON COURSE SPONSORSHIPS

HOLE-IN-ONE SPONSOR (4 AVAIL.) \$5,000.00

- P Two (2) golf tickets
- P Signage on two (2) par 3 holes
- P Opportunity to include item in participant giveaway bag
- P ½-page ad in program book
- P Contest branding
- P Recognition at Awards Ceremony
- P Sponsor recognition plaque

LONGEST DRIVE SPONSOR \$5,000.00

These sponsors will sanction the Longest Drive contest via four (4) winner prizes.

- P Two (2) golf tickets
- P Signage on four (4) contest holes
- P ½-page ad in program book
- P Contest branding
- P Recognition at Awards Ceremony
- P Sponsor recognition plaque

CLOSEST TO THE PIN SPONSOR \$5,000.00

These sponsors will sanction the Closest to the Pin contest via four (4) winner prizes.

- P Two (2) golf tickets
- P Signage on four (4) contest holes
- P ½-page ad in program book
- P Contest branding
- P Recognition at Awards Ceremony
- P Sponsor recognition plaque

PUTTING CONTEST SPONSOR \$5,000.00

Golfers that make consecutive putts from 20 and 40 feet win Sponsor provided prizes.

- P Two (2) golf tickets
- P Signage at one (1) putting green
- P Signage at registration table
- P ½-page ad in program book
- P Contest branding
- P Recognition at Awards Ceremony
- P Sponsor recognition plaque

GUESS YOUR DISTANCE SPONSOR \$5,000.00

These sponsors will sanction the Guess Your Distance contest via prizes for the contestants guessing closest to their driving distance.

- P Two (2) golf tickets
- P Signage on two (2) contest holes
- P ½-page ad in program book
- P Contest branding
- P Recognition at Awards Ceremony
- P Sponsor recognition plaque

EXECUTIVE HOLE SPONSOR \$4,100.00

- P Four (4) golf tickets
- P Signage at your assigned hole
- P ¼-page ad in program book
- P Recognition at Awards Ceremony
- P Sponsor recognition plaque

FOURSOME SPONSOR \$2,700.00

- P Four (4) golf tickets

DRIVING RANGE SPONSOR \$2,500.00

- P Signage on the Driving Range
- P ¼-page ad in program book
- P Recognition at Awards Ceremony
- P Sponsor recognition plaque

BEVERAGE CART SPONSOR \$2,500.00

- P Signage on the Beverage Carts
- P ¼-page ad in program book
- P Recognition at Awards Ceremony
- P Sponsor recognition plaque

HOLE SPONSOR \$2,500.00

- P Signage at your assigned hole
- P ¼-page ad in program book
- P Recognition at Awards Ceremony
- P Sponsor recognition plaque

SUPPORTERS

FRIEND OF YOUR EVENT \$2,499 OR LESS

- P Friend listing in program book
- P Patron Appreciation Certificate

INDIVIDUAL GOLF TICKETS \$675.00

DINNER & SILENT AUCTION ONLY \$50.00

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