

These are sample sponsorship opportunities that The Ryder Group uses for over 200 events each year. These events raise \$10,000 - \$25,000 per year.

Sponsorship Opportunities

TITLE SPONSOR **\$5,000 .00**

- P Eight (8) golf tickets
- P *Title Sponsor* reference in all press releases and promotional materials
- P Name/logo displayed on player gifts
- P Opportunity to include item in participant giveaway bag
- P Inside front or back cover ad in program book
- P Two (2) premium hole sponsorships with signage
- P Sponsor recognition plaque
- P Reserved table seating
- P Extended rights to retain Title sponsorship on a 1-year continuum

MAJOR SPONSOR **\$1,000.00**

- P Four (4) golf tickets
- P Prominent mentions in selected press releases and promotional materials
- P Opportunity to include item in participant giveaway bag
- P Full-page ad in program book
- P One (1) premium hole sponsorship with signage
- P Reserved table seating
- P Sponsor recognition plaque

HOLE-IN-ONE SPONSOR **\$500.00**

- P Two (2) golf tickets
- P Signage on two (2) par 3 holes
- P ½-page ad in program book
- P Contest branding
- P Recognition at Awards Ceremony
- P Sponsor recognition plaque
- P Two (2) golf tickets

CLOSEST TO THE PIN SPONSOR **\$500.00**

These sponsors will sanction the Closest to the Pin contest via four (4) winner prizes.

- P Two (2) golf tickets
- P Signage on two (2) contest holes
- P ½-page ad in program book
- P Contest branding
- P Recognition at Awards Ceremony
- P Sponsor recognition plaque

LONGEST DRIVE SPONSOR **\$500.00**

These sponsors will sanction the Longest Drive contest via four (4) winner prizes.

- P Two (2) golf tickets
- P Signage on two (2) contest holes
- P ½-page ad in program book
- P Contest branding
- P Recognition at Awards Ceremony
- P Sponsor recognition plaque

HOLE SPONSOR **\$200.00**

- P Signage at your assigned hole
- P ¼-page ad in program book
- P Recognition at Awards Ceremony
- P Sponsor recognition plaque

EXECUTIVE HOLE SPONSOR **\$600.00**

- P Four (4) golf tickets
- P Signage at your assigned hole
- P ¼-page ad in program book
- P Recognition at Awards Ceremony
- P Sponsor recognition plaque

INDIVIDUAL GOLF TICKETS **\$125.00**

Golf Digest Planner
powered by
J. Ryder Group

Each Golf Ticket Includes:

- Continental Breakfast
- Practice Facility
- Player Gift Package
- Lunch
- 18 Holes of Golf with cart
- Snacks & Beverages
- Dinner
- Awards Ceremony